

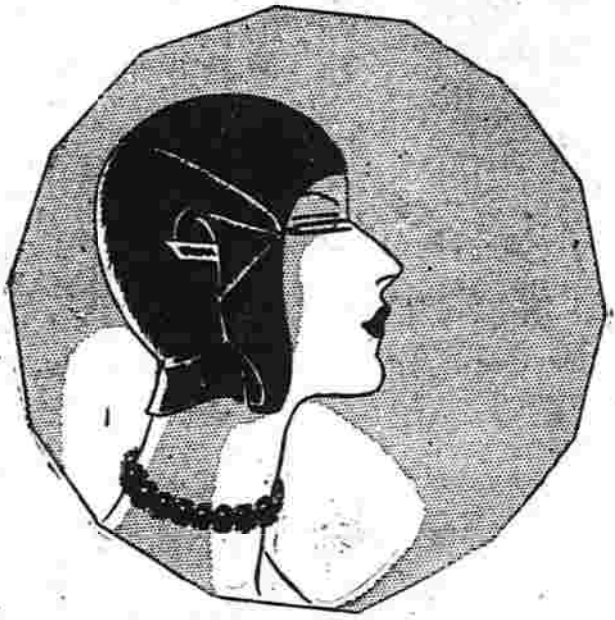








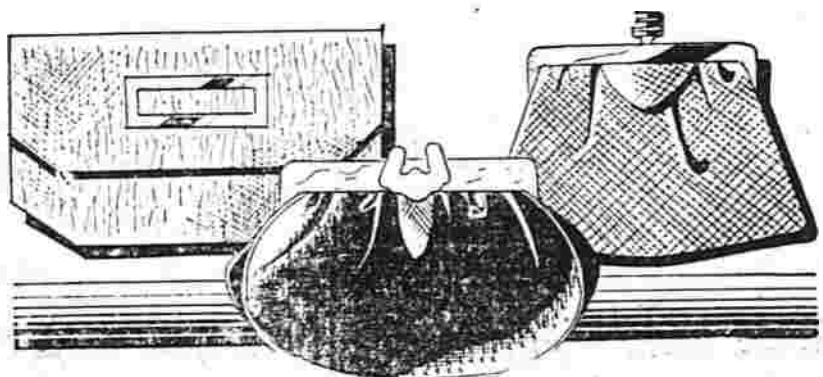
# WISE-SMITH'S 32<sup>ND</sup> ANNIVERSARY



Hosts of New Colors in  
**Swagger Millinery  
of Felt and Soleils**  
**\$4.69**

A specially secured collection of delightfully attractive hats that would ordinarily sell at a much higher price...but for our birthday celebration, we bought them at an important concession.  
In the lot are off-the-face and brimmed models, in scores of lovely new creations, many are exclusive models.

Wise-Smith & Co.—Second Floor

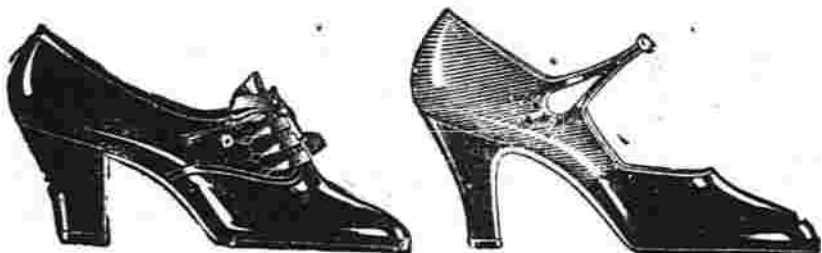


Anniversary Brings These  
**Remarkable New  
Leather Handbags**  
**\$2.59**

Every Bag Worth More!

Excellent quality leather bags, in new shapes and colors for Fall. Smart styles include Vagabond, Envelope, Zippers, pouches; shell frames, with center purses and long handles. Shades of navy, brown, tan, green, red, gray and black.

Wise-Smith & Co.—Main Floor



Value and Style Evident in  
**Women's 'Red Cross'  
Footwear for Fall**

**\$6.95**

\$10 and \$12 Values!

A limited assortment now at this sensationally low Anniversary price. Every pair made over the Combination last, two sizes narrower at the heel to prevent slipping. Arch tone arch support...made over the Limit last...which insures perfect fitting. All sizes from 3 to 9, but not in every style...widths from AAA to D.  
Black Kid Buckle Strap Pumps .....\$6.95  
Trimmed with black lizard, regular \$11.00.  
Black Suede Stepin Pumps .....\$6.95  
Two strap buckle, regular \$12.  
Black and Brown Calf or Kid Oxfords .....\$6.95  
Leather and covered Cuban heels; \$10 and \$12 values.

Wise-Smith & Co.—Main Floor

... With One BIG Idea To SAVE You Money

## NEW FASHIONS

in the 32nd Birthday Celebration

Madame...a word about FASHION DAY in our Anniversary Sale. These fashions, as presented here, are the new, the authentic, the best...these fashions are the utmost in fine workmanship, style and wearability. The prices we quote are only for Anniversary time, and they are extremely reasonable!



...Such a Wealth of FUR!  
...Such Luxurious FABRICS!  
...Such Rich, Deep COLORS!

**Fashionable Fur-  
Trimmed Coats**

**\$64.00**

Handsome coats with lavish fur trimmings are in fashionable trends for dress. All that could be desired in a coat will be fulfilled in this collection. Such obviously new styles...such variety, quality, style and workmanship make these coats well-nigh irresistible. More than half of the coats are either in black or brown. Also beiges, greens and blues. Developed of finest grade of broad cloth with furrings of natural red fox, rosmarie fox and kit fox, Chinese wolf (dog) and natural wolf.

Women's and Misses'  
Transparent Velvet

**Dresses and  
Ensembles**

**\$24.00**

Scores of Smart New Styles

Stunning frocks are here at thrifty prices...values are exceptional...and the values and quantities greater than have ever before been possible. Types are here for every occasion from morning till night. Jaunty youthful styles that the young person will claim her own...chic models for the older woman.

These Are the Important Style Trends:  
New Tiers New Waistlines New Flares  
New Longer Skirts New Hemlines

This purchase will prove to thrifty women that we have done something decidedly extraordinary in the way of making an unusual value possible for our 32nd Birthday celebration.

Wise-Smith & Co.—Second Floor



HARTFORD



Anniversary Purchase

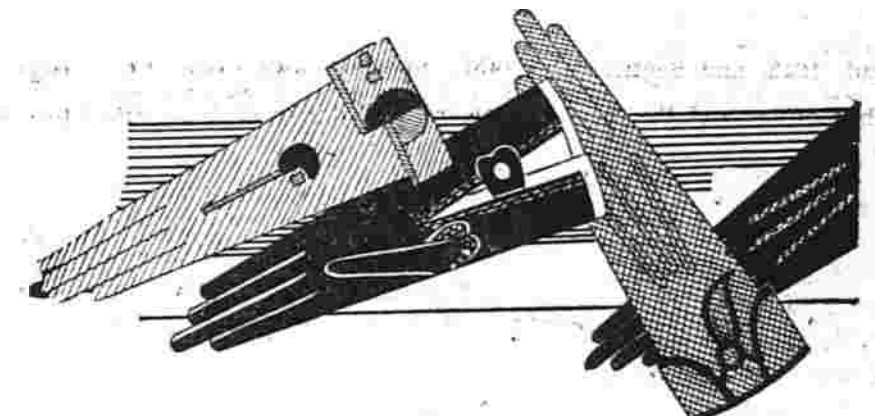
**Women's \$4 Extra Size  
Undergarments**  
**\$2.79**

Lingerie...the exquisite, lovely kind that women admire so much, can now be bought in our Anniversary Sale at worthwhile savings. The lot includes SLIPS, BLOOMERS...CHEMISE and STEP-INS...attractively developed of excellent quality Crepe de Chine, tailored and lace-trimmed models.

**Nightgowns \$3.49**

of good quality crepe de chine in a variety of charming models with V necklines and exquisite lace trimming. Sizes 46 and up. Gowns worth \$5 regularly.

Wise-Smith & Co.—Third Floor



An Important Value

**French Kid Gloves**  
**\$2.69**

Women will choose these smart gloves tomorrow...for they will know that at this price they are a remarkable value. New styles, in the alluring shades of brown, tan, beaver and gray, as well as the favored black with white.

Wise-Smith & Co.—Main Floor

Women's \$12  
LaPremiere

**Girdles**  
**\$5.32**

An Anniversary value without precedent. These are of a very high quality, and well known by smart women. Made of Skinner's satin, with vent-elastic side sections...the soft, washable elastic. Clasp around models; well boned.

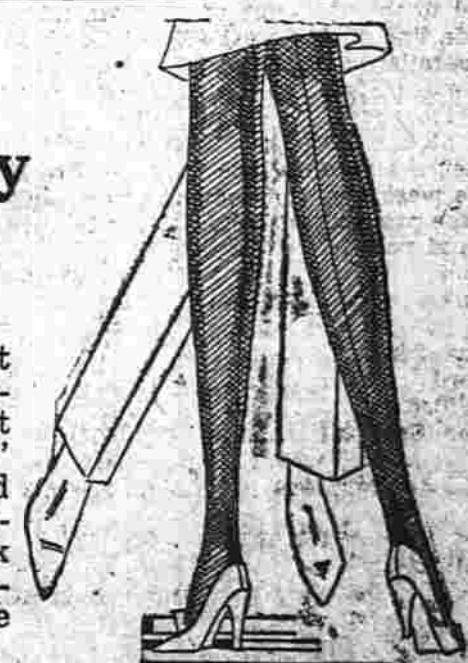
Third Floor

Women's  
Full-Fashioned

**Silk Hosiery**  
**\$1.39**

These ordinarily sell at \$2.25, but the manufacturer co-operated to "put our Anniversary over." All the new and wanted shades, two-point, pyramid radio clox and black heels. This is positively the lowest price of the year.

Main Floor

















THE UNANNOUNCED SECTION BUY AND SELL HERE



Queer Twists In Day's News

New York—Sir William Wiseman, partner in the banking house of Kuhn, Loeb and Company and former executive of the British intelligence service is the principal author of "Her Lord and Master" which will be produced in Greenwich, Conn., next week under the name of George Eden.

Want Ad Information Manchester Evening Herald Classified Advertisements Count six average words to a line. Initials, numbers and abbreviations each count as a word and compound words as two words. Minimum cost is price of three lines.

LOST AND FOUND 1 PAY CHECK LOST—Notice is hereby given that Pay Check No. 2, payable to Irene Keeney, for week ending Sept. 21, 1929, has been lost.

These COLUMNS are your Servants They will perform most any task—they'll help you find a house, a flat, or a room. They will locate lost articles or sell them, whichever you choose. Let these servants help you daily. The cost is small.

REPAIRING 23 MATTRESSES, box springs, pillows and cushions made over equal to new. 1 day service.

FARMS AND LAND FOR SALE 71 FOR SALE BUILDING SITES in every section of the town. Low prices and easy terms.

American Legion Sidelights Louisville, Ky., Oct. 3.—(AP)—The question of banding the "very minute percentage" of Legion convention visitors who take advantage of the carnival spirit to "violate the rules of good conduct" was discussed briefly before the annual gathering of veterans here by James E. Hafferty of Honolulu.

WHY DO YOU PAY RENT? WHEN YOU CAN BUY a nice cottage of 5 rooms, cozy and comfortable and a garage thrown in for \$3,200, five minutes' walk to Main street.

ERRORGRAMS IF THE CUBS EXPECT TO WIN, THEY'LL HAVE TO PLAY BETTER THAN THEY DID IN THE WORLD SERIES OF 1923.

GAS BUGGIES—Day Dreaming CHEER UP, LITTLE WILDFLOWER, YOUR REWARD IS COMING. YOU SHALL HAVE A PRIVATE PIPE LINE FROM THE DAM.

AND AS FOR YOU, OLD COWSHED, THE PROTECTING SHELTER OF YOUR HUMBLE RAFTERS SHALL CARRY ON. I SHALL ERECT A MODERN HOSTELRY THAT WILL BECOME WORLD-RENOWNED TO TIRED TRAVELERS.

WELL, OLD GATE, YOU'LL SOON BE RELIEVED OF GUARD DUTY. IN YOUR STEAD WILL ARISE A MAMMOTH ARCH WHOSE BECKONING ARMS WILL WELCOME THE WEARY AND WORN TO THESE PORTALS OF PROSPERITY AND HAPPINESS.

By FRANK BECK. Illustration showing a man and a woman in a rural setting with a house and a gate. Includes a sign for 'Tobacco' and 'RISNEUCAN'.

CORRECTIONS (1) The man is entering the revolving door on the left side, instead of the right. (2) The Cubs did not play in the world series of 1923.

SENSE and NONSENSE

Policeman: "I've had me eye on you for some time, Miss." Lady Motorist (archly)—Oh, you constable! Just fancy! And I thought you were pulling me up for speeding!

Nurse: "Have you ever run a temperature?" Worse: "No, but I've driven most every other kind of car."

The more worthless the dog the less likely he is to be hit by an automobile, or stolen.

The world grows better. If the family doesn't go riding, Dad spends Sunday in his bath robe instead of his undershirt.

Fine Reckless Drivers, states a headline, but we look upon them as anything but fine.

A mean car and a cellar well stocked has made a social lion out of man, an unpopular boy.

The public demands safe, fast service from the railroads. The engineer must bring his passengers into the terminal on time, or have a good reason for the delay. He cannot slow down at a crossing. All he can do is to sound his whistle and hope motorists will use discretion.

One reason why all the world loves a lover is probably because he never parks his car so it will obstruct traffic.

Dentist—"Will you take gas?" Absent-Minded Motorist—"Yeah, and you'd better look at the oil, too."

Many of the week end accidents are caused by weak end drivers.

"What's become of that fellow Smith who was known as the perfect driver." "He met Jones, who was the imperfect one."

Babies used to learn to talk about the first thing but nowadays they learn to first drive the car.

FLAPPER FANNY SAYS



Some new bonnets are beautoup up to date, while others are beau cuckoo!

IF YOU WANT YOUR DREAMS TO COME TRUE, WAKE UP.



"Speeding, eh? What's your excuse?" "Well, you see, officer, my wife wanted me to catch up to the car ahead. She wanted to see the hat that the woman in it was wearing."

Don't try to buy a thing too cheap. From those with things to sell—Because the goods you have to keep. And time will surely tell. The price you pay you'll soon forget. The goods you get will stay; The price you will not long regret—The quality you may.

An Aberdeen lady was buying a birthday present for her husband. In the gent's department of a big store she asked for a collar, size sixteen. The clerk quickly found the appropriate box in which the collars were housed and inquired in mild surprise:

"Only one, madam?" "Yes, certainly, only one," said the lady, haughtily; "do you think I'm a bigamist?"

Woman Trips On Skirt and Falls.—Newspaper headline. All we care to say about it is that she was some high stepper.

FOXY PHANN

Having to jump out of a plane in a parachute is bad—but it's better than jumping without one



THE CANT CLUB YOU CAN'T EAT THE DATES OUT OF "A HISTORY BOOK." THANKS TO NATHAN WISCH, CLEVELAND, OHIO.

THE TINYMILES

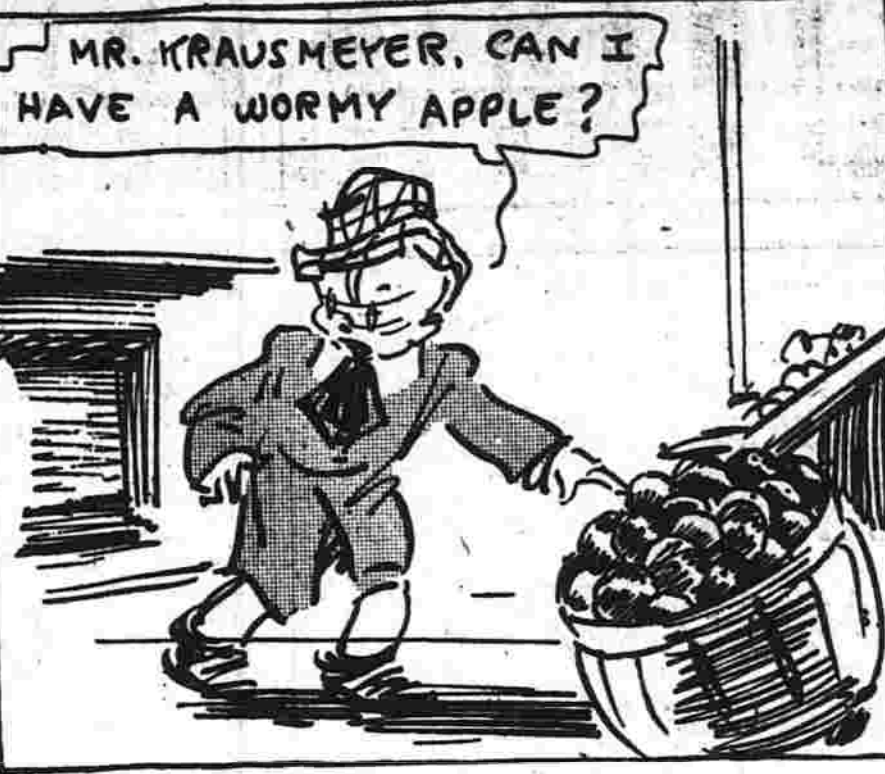


(READ THE STORY, THEN COLOR THE PICTURE)

'Course Scouty hung on very tight. He thought perhaps the bird might fight, but poor old lollybird was scared and didn't do a thing. Then shortly it exclaimed, "Say, lad, I fear we're in a mess that's bad. If I should try to keep us up, I'm sure I'll break a wing." Down, down they fell and Scouty said, "Oh, try to save us. Go ahead and flap your wings. My shoes may help to keep us in the air. I've fallen to the ground before. I never want to any more. We don't know what's below us. We may land most anywhere." "Oh, very well," the bird replied. And then to flap his wings he tried. They flapped all right, but didn't seem to do one bit of good. "It is no use," he finally snapped. "My wings have flapped and flapped and flapped. I'm sorry I can't help us out. I've done the best I could. It's all your fault we're in this tail. Why don't you let me go?"

Then you can float upon your shoes. Come on, there is no time to lose. Remember that the ground is mighty hard, far, far below." Then Scouty said, "Oh, no! You took poor Clowny's wooden shoe and look what trouble it has brought you. I am going to hang on tight. If we must land, all right, we will. You ought to take a thumping spill. It surely won't be long now till the land below's in sight." "Oh, I can see something right now," the lollybird exclaimed. "Gee, how can we avoid a sudden plop. This whole affair is rash." And then the bird heard Scouty scream, "We're heading for a winding stream." It wasn't but a moment till they landed there, kersplash! (Scouty forgives the lollybird in the next story.)

SKIPPY



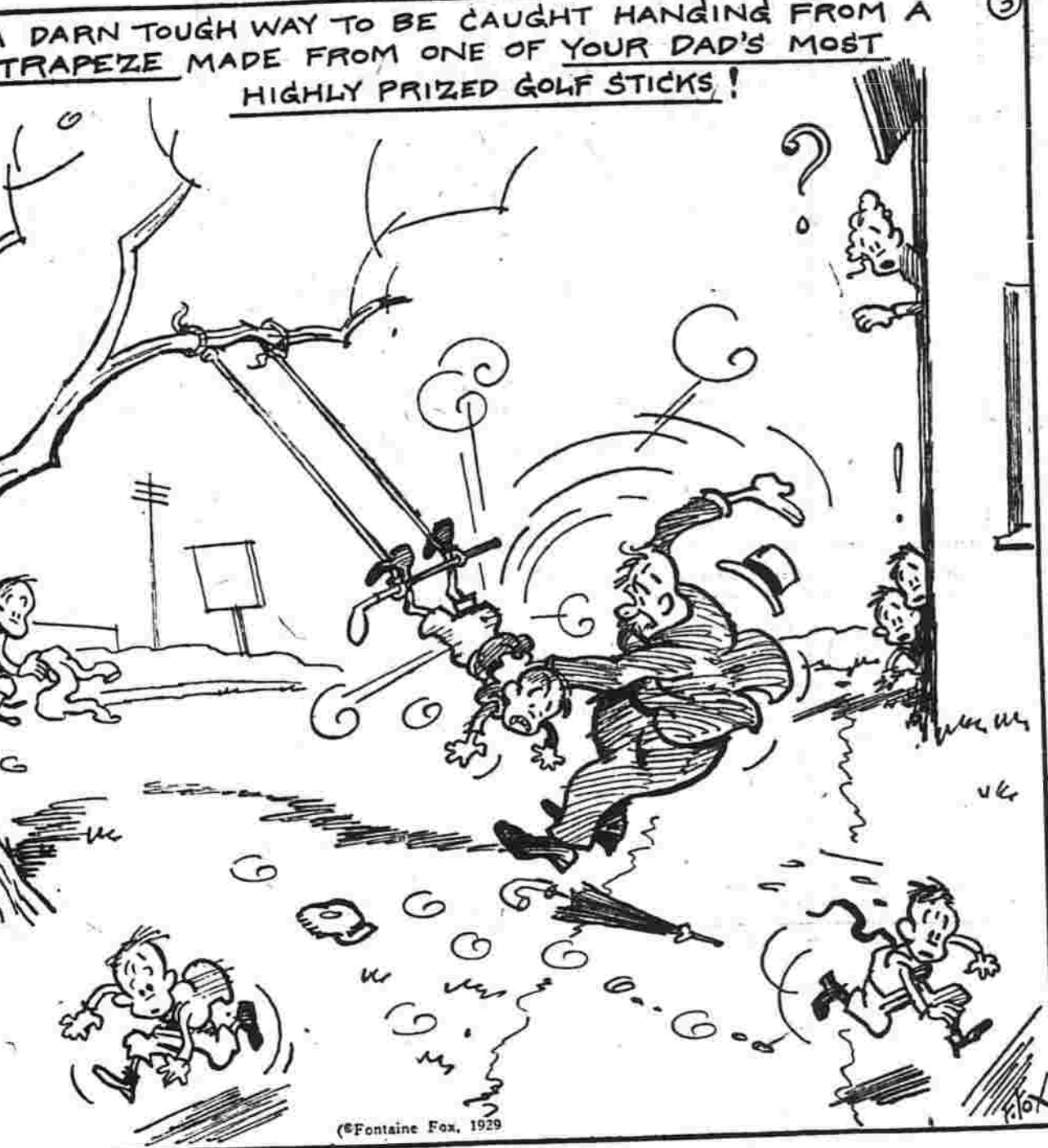
Pathetic Figures



By Fontaine Fox



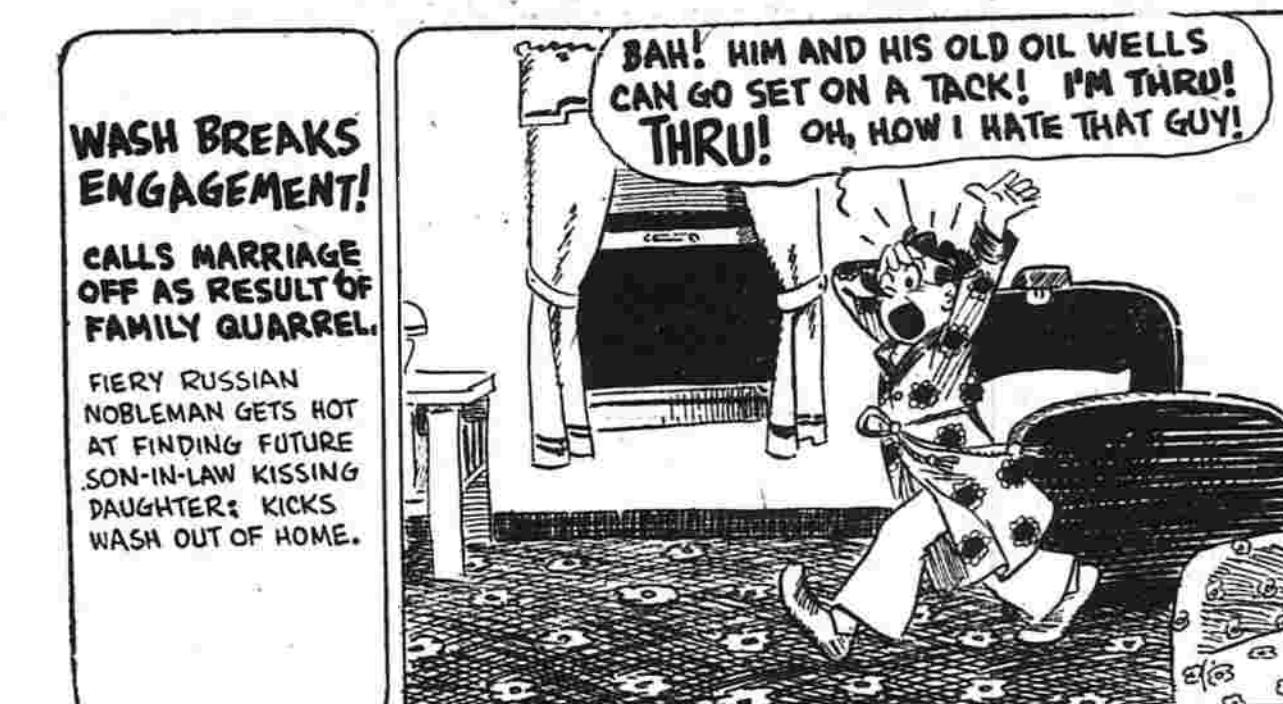
OUR BOARDING HOUSE By Gene Ahern



WASHINGTON TUBBS II



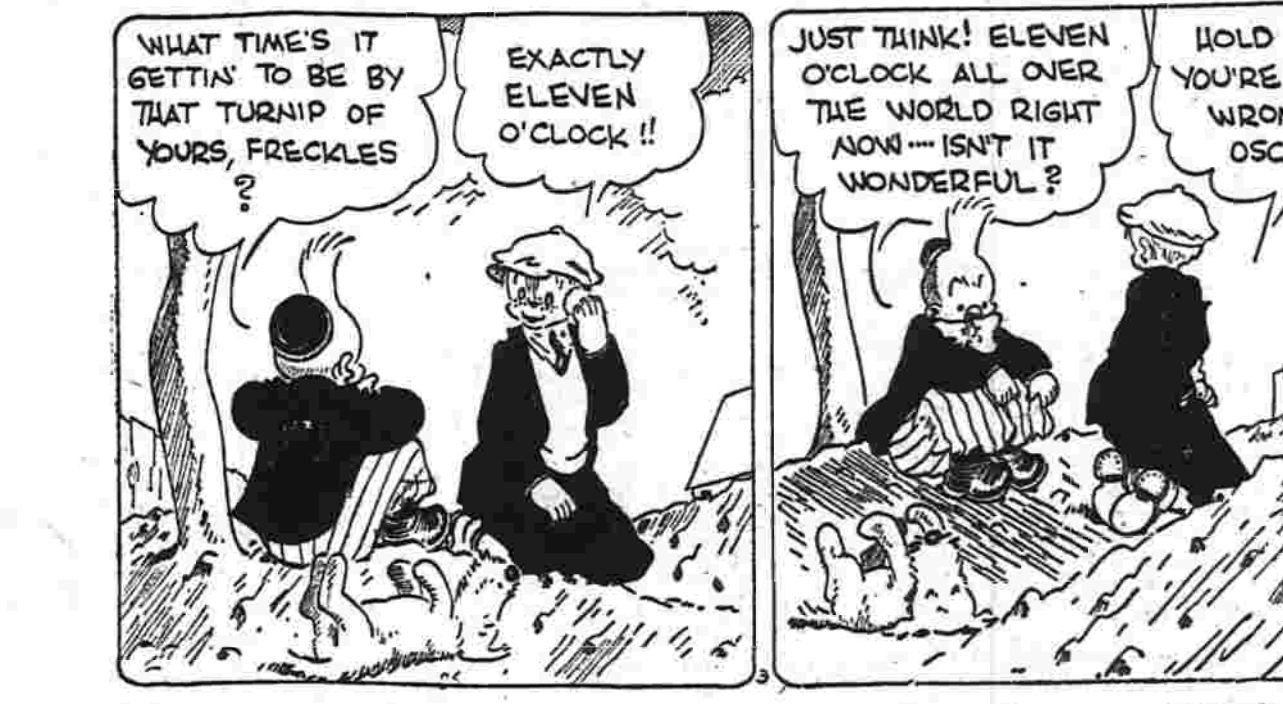
Goodby Forever



RECKLES AND HIS FRIENDS



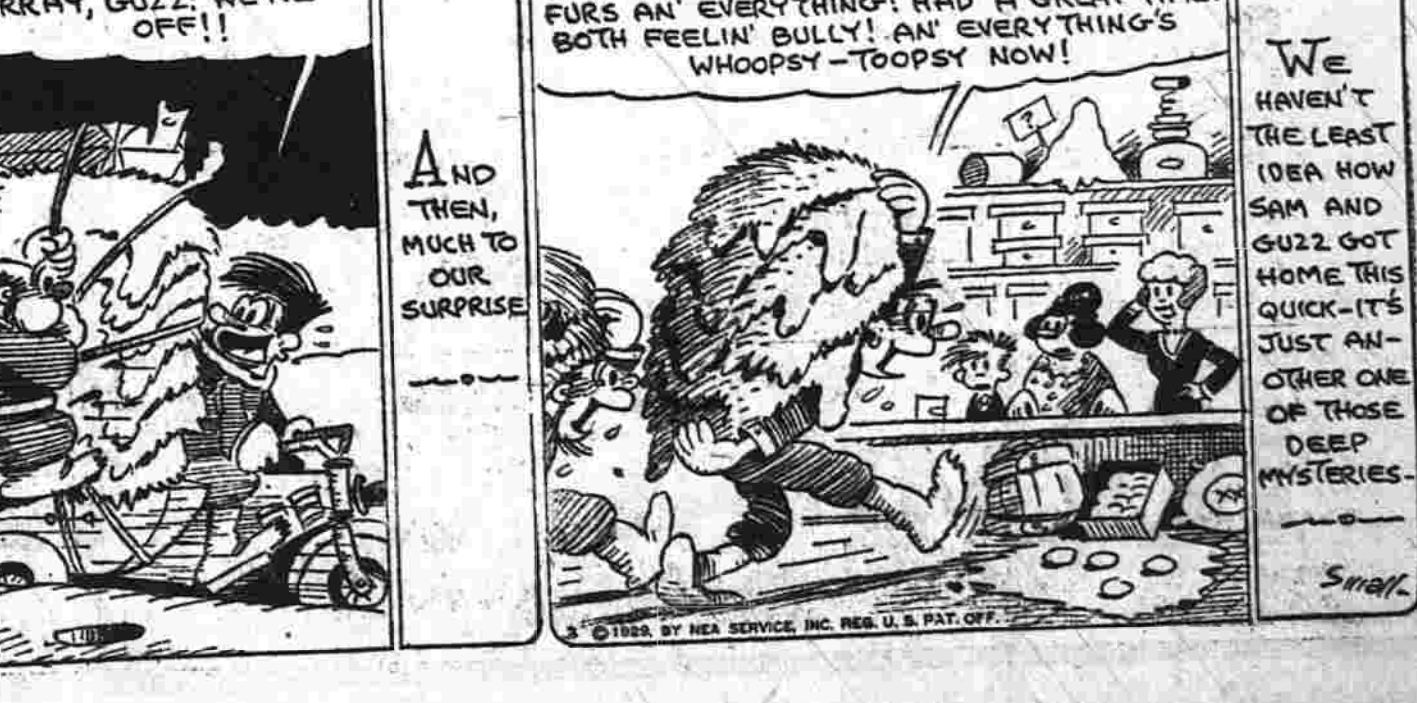
Standard Time!



SALESMAN SAM



How's This for Speed?



We haven't the least idea how Sam and Guzz got home this quick—it's just another one of those deep mysteries.

**MODERN and OLD FASHIONED DANCING At the RAINBOW DANCE PALACE Every Thursday Night**  
Bill Waddell's Broadcasting Orchestra  
Prof. Gates, Prompter

**ABOUT TOWN**

The Board of Directors of the Community Club met last night and made plans for the season's opening of the club. Miss Christine Mason will return as director on Oct. 21. The first event on the season's program will be a Harvest supper to take place soon after the opening, followed by moving pictures of Hawaii shown by Miss Grace Robertson.

South Manchester Camp, Modern Woodmen of America will meet at 8 p. m. tonight.

The regular monthly meeting of Div. No. 1, A. O. H. will be held at eight o'clock this evening in St. James's Hall.

Mr. and Mrs. Joseph F. McVeigh of 26 Wadsworth street, are leaving today on a week's motor trip through the White Mountains.

John Quinn who lives in the Trotter block on Center street was before the Manchester town court this morning charged with intoxication. He was arrested on complaint of his wife. Quinn made an earnest plea for leniency and Judge Raymond A. Johnson placed him on probation for six months.

The Sunday school teachers of the Swedish Lutheran church will meet at the church Friday night at 8 o'clock.

**ANGLO-SOVIET ACCORD PUBLIC WHIST**  
Tomorrow Night, 8 O'Clock  
City View Dance Hall  
Keeney Street  
6 Prizes. Refreshments.  
Admission 35c.

Mrs. Robert Mathers of Brooklyn, N. Y., formerly of Manchester, is visiting her brother, Robert Johnson of Woodbridge street. She recently returned from a tour of northern New York and Canada with her son, Raymond H. Mathers, with whom she is living and stopped off to visit friends before returning home.

Patrick J. Hutchison is heading the committee arranging for the annual bazaar to be held in St. James's church hall on Park street on November 12, 13 and 14. At the next meeting of the committee sub-committees will be named. Already enough work has been done to assure success. These bazaars and the whists held by various groups of women in the church throughout the winter are an important source of revenue to the church.

**TO TALK TO SCOUT HEADS ON FIRST AID**

Dr. R. P. Knapp to Address Scoutmasters' Association at the Rec Tonight.

Dr. Robert P. Knapp will give the first of a series of talks on First Aid before the Scoutmasters Association at the School Street Rec at 7:30 o'clock tonight.

On completion of the talks an examination will be held on the First Aid subjects given and those that pass will receive a certificate from the Red Cross headquarters in Washington. All members of the association are requested to be present so that they may benefit by taking every part of the course.

**PHONE EMPLOYEES HERE ORGANIZE Form Council Independent of Hartford Group—Allison Is President.**

Another progressive step by the Manchester branch of the Southern New England Telephone Company in connection with the recent erection of a beautiful new brick home at the Center here, is the announcement today of an independent employees council. Hitherto, Manchester has been a part of Hartford in this respect.

The growth of the local exchange, especially in recent years, has been very rapid. Yesterday afternoon a meeting of the employees of the Manchester and Rockville exchanges was held at the local exchange and officers were elected. Clayton T. Allison of the local branch, was elected president of the joint council with Miss Lucille Fevlin of Rockville as vice-president. Miss Mary McCann of Manchester was named treasurer and Miss Julia A. Ivers, also of Manchester, was elected as secretary.

Prior to the election of officers, William B. Halsted, manager of the Manchester Telephone Exchange, addressed the gathering. He gave an interesting talk dealing with the fundamental of the organization and how it should be operated. Incidentally, officers of the exchange are not allowed membership in an employees' council.

The purpose of the organization is to establish a closer contact between the management and personnel. It strives for harmony above all else. Social get-togethers are held as well as business sessions. An entertainment committee named yesterday consists of Miss Lucille Brigham of Rockville, Carroll Barrett, Julius Modean and Mrs. Helen Titus, all of Manchester.

Irrespective of the fact that the Manchester and Rockville have not

been granted their "independence", operations will continue on a tri-function basis. Joint meetings involving Manchester, Rockville and Hartford will be held occasionally.

**WEIGHT OF YEARS CAN'T OVERCOME LOVE OF JOB**

**John F. Miner Sticks to His Fraternal Offices Despite Persuasions of Family.**

Like a man's love for his dog, John F. Miner of 88 Church street cannot make up his mind to retire from office in fraternal organizations in Manchester despite the fact that he is getting along well in years. For nearly 15 years now Mr. Miner has been treasurer of the Hartford County division of the Ancient Order of Hibernians. Because the work requires considerable time and effort, members of his family have tried to induce him to give way to the younger blood.

Every year Mr. Miner seriously considers stepping aside but at the last moment he cannot resist the temptation to heed his supporters' fond wishes and remain in office. Such was the case Sunday when he was re-elected during the biennial convention held in East Hartford. His son, Francis, had taken him to the convention in an automobile and his last words had been "Now don't forget, Dad, about giving up your job."

Not only is Mr. Miner county treasurer, but he has also been financial secretary of the local division of the A. O. H. for more than 20 years and has held the same office in the Foresters for many years. In addition he is a member of the American Insurance Union. Mr. Miner has been employed at Cheney Brothers for over 30 years. He is 65 years old.

**SWEDENBORG LECTURE OF INTEREST HERE**

Much interest is being shown of late in the life and mission of Emanuel Swedenborg, a Swedish scientist who lived in the eighteenth century. He was the greatest scientist of his time. He has also claimed to have been given unusual powers for understanding spiritual things, and his theological writings have been accepted by many people. He presents a new explanation of many problems in the religious life, and the Church thus established is called, The Church of The New Jerusalem.

A lecture on "Emanuel Swedenborg who he was and what he taught," is to be given in New Haven next Wednesday, October 9, at 2:30 o'clock. The place is 311 Temple-street, at the Center Church House; the lecturer, the Reverend Arthur Wilde, Pastor of the New Church in New York. Every one interested is cordially invited to be present at this time, also at the regular service to be held in the morning of the same day at 11 o'clock.

**FILMS DEVELOPED AND PRINTED 24 HOUR SERVICE Film Deposit Box at Store Entrance KEMP'S**

**WATKINS BROTHERS, Inc. Funeral Directors**  
ESTABLISHED 54 YEARS  
CHAPEL AT 11 OAK ST.

Robert K. Anderson Funeral Director  
Phoncs: Office 5171  
Residence 7494

**PHONES Pinehurst "GOOD THINGS TO EAT"**

Quite a number of customers have asked for their Soup Bone, Corned Beef and Pot Roast orders "the very first thing in the morning," and in response to this, we are trying out a 7:15 delivery—we take care of all orders received the night before or before 7:10 a. m. Please remember that this is in addition to the regular 8:00 o'clock delivery.

- |                         |   |
|-------------------------|---|
| <b>FRESH FISH</b>       | <b>PET. CARNATION OR ARMOUR'S MILK</b> 10c can                  |
| Filet of Haddock        | Ripe Honey Dew Melons   |
| Dressed Haddock         | <b>MEADOWBROOK FRESH EGGS.</b> Every egg guaranteed, 55c dozen. |
| Smoked Filet of Haddock | <b>FRESHLY GROUND PINEHURST BEEF</b> 30c lb.                    |
| Cod, Butter Fish        | Small Sinclair Sausage  |
| Fresh Salmon            |   |
| Halibut                 | <b>SLICED BACON</b> 30c lb. <b>ROLL BUTTER</b> 49c lb.          |
| Swordfish               | <b>SLICE DBACON</b> 30c lb. <b>ROLL BUTTER</b> 49c lb.          |
| Mackerel                | DIAL 4151   |
- Agents for CLAPP'S APPROVED BABY FOODS.



**STUDENTS Rent or Buy a Typewriter**

and practice at home to acquire the speed and accuracy so necessary to become a proficient stenographer or secretary. We carry all make machines, new and rebuilt, also all makes portable typewriters. \$20.00 and up. Special rates to students.

**KEMP'S MUSIC HOUSE**  
763 Main Street, South Manchester  
Phone 5680

**The J.W. Hale Company**  
DEPARTMENT STORE SO. MANCHESTER, CONN.

Duo-Dollar Coupons Given Out With Cash Sales and Payments.

**The Three-Piece Ensemble Is Outstanding This Fall**

\$10.00 and \$16.75



The smart three-piece ensemble with the straightline skirt, short coat and silk or knitted blouse is both chic and practical for town sports, business and classroom wear. One of these good-looking and much needed ensembles should be in every girl's and woman's wardrobe, and at these prices they are doubly attractive.

The new ensembles may be had in the popular knitted fabric with the chic knitted slip-on sweater; or the covert ensemble with tuck-in silk blouse. Brown, wine, green, tan, blue and gray. Juniors, misses' and women's sizes.

**The Newest Berets Are Of Imported Mixtures**

\$2.98

From Austria comes the new wool beret to wear with the sports outfit. A choice of bright colored mixtures.



Hale's Sports Apparel—Main Floor, Rear

**The Naturelle Marcel**



It's neither the manner nor the methods in which our Marcel waves attain a result of loveliness that is important to detail here. The main thing is the effect it has in gracing your appearance and developing the most becoming effect to your type. Our experience, and the smartness of our det operators perform delightful surprises that will thrill you at the first revelations of the mirror. A flattering permanent.

The State Beauty Parlor  
State Theater Building  
Phone 7266

**SWEET'S TAXICAB**

Day and Night

Day Calls Phone 3837  
Night Calls Phone 8282

Baggage Service a Specialty

**SHOE REPAIRING**  
Ladies' Flexible Soles and Rubber Heels a Specialty.  
SAM YULYVES  
701 Main St., So. Manchester

A man has made fiddle out of 5029 matches. This reverses the process of many boxers who can make a series of dances out of one match.

**Why Buy Rock FOR COAL?**  
...certainly it weighs but certainly it gives you no heat!

**BUY WILLIS COAL**  
...it's free of fragments rock or slate. It's clean...burns down to fine ash.

Efficient Service on Building Materials—Brick, Lime, Cement, Plaster, Flue and Drain Tile.

**G-E-Willis & Son Inc**  
2 Main Street  
Manchester - Conn -  
Telephone 3319

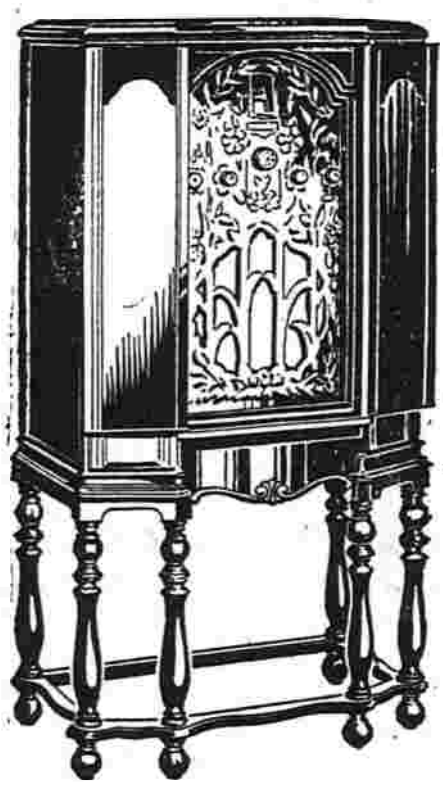
**Step by Step**

We have built this lumber business of ours slowly but surely, using the old reliable tools known as Quality, Service and Fair Prices. Satisfied customers have spread the word till it seems as though everybody should know that this is the place to buy lumber. Still, there may be a stranger in town, so we'll run this ad anyway and tell him!

**W. G. Glenney Co.**  
Coal, Lumber, Masons' Supplies.  
Allen Place, Phone 4149 Manchester

**KEMP'S Inc. Announce the Agency of STROMBERG-CARLSON**

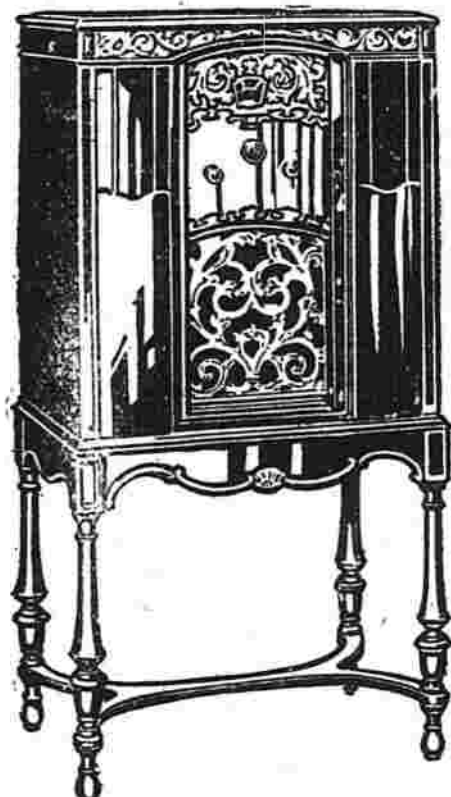
"There is Nothing Finer Than a Stromberg-Carlson"



Stromberg-Carlson 846-A

This beautiful model Stromberg-Carlson receiver has most marvelous tone. It is extremely selective and very powerful.

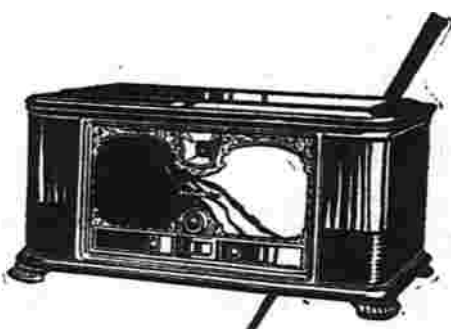
\$382.50  
Completely Installed.



Stromberg-Carlson 642-A

This model Stromberg-Carlson uses 3 Screen-Grid tubes and is housed in a most beautiful cabinet, having new sliding doors.

\$269.50  
Completely Installed.



**Stromberg-Carlson Table Model**

A six tube all-electric receiver using 3 screen-grid tubes. Cabinet of genuine walnut.

Completely installed at

\$199.50

You'll feel proud of owning a **STROMBERG-CARLSON** "The Rolls-Royce of Radio"

**KEMP'S INC.**